

BULLETIN

Farm and Industrial Machinery Dealers Association



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Important opportunity for Farm Machinery Dealers to advise the ACCC of issues with manufacturer warranty

Members of the VACC Farm and Industrial Machinery Dealers Association are advised that today the ACCC has released a discussion paper called [Agricultural machinery: After-sales markets](#).

What is the purpose of the discussion paper?

The purpose of the discussion paper is to help inform ACCC on a number of initial concerns relating to competition and fair trading issues in agricultural machinery after-sales markets, including in relation to manufacturer warranties, servicing and repairs.

Specifically, ACCC is seeking to better understand:

- options available to farmers in the event of problems with machinery, including accessing parts, diagnostic tools and software;
- whether warranty terms and agreements between manufacturers and dealers may limit access to servicing and repairs;
- competition concerns stemming from the policies of machinery manufacturers regarding data collection and ownership.

The manufacturer warranty issue has been and remains a red hot topic in other automotive retail sectors.

What is FIMDA's approach to the discussion paper?

VACC has today, on behalf of its FIMDA members, reached out to the Agriculture Unit of ACCC to advise that FIMDA will be heavily invested on this discussion and will be representing the interests of its 220 Victorian Farm Machinery Dealers.

In order to inform our submission, VACC would like to interview FIMDA members from all parts of Victoria. If you are prepared to participate in a 30-minute confidential conversation with VACC, please feel free to contact me. We will happily come to your business to conduct the interview.

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